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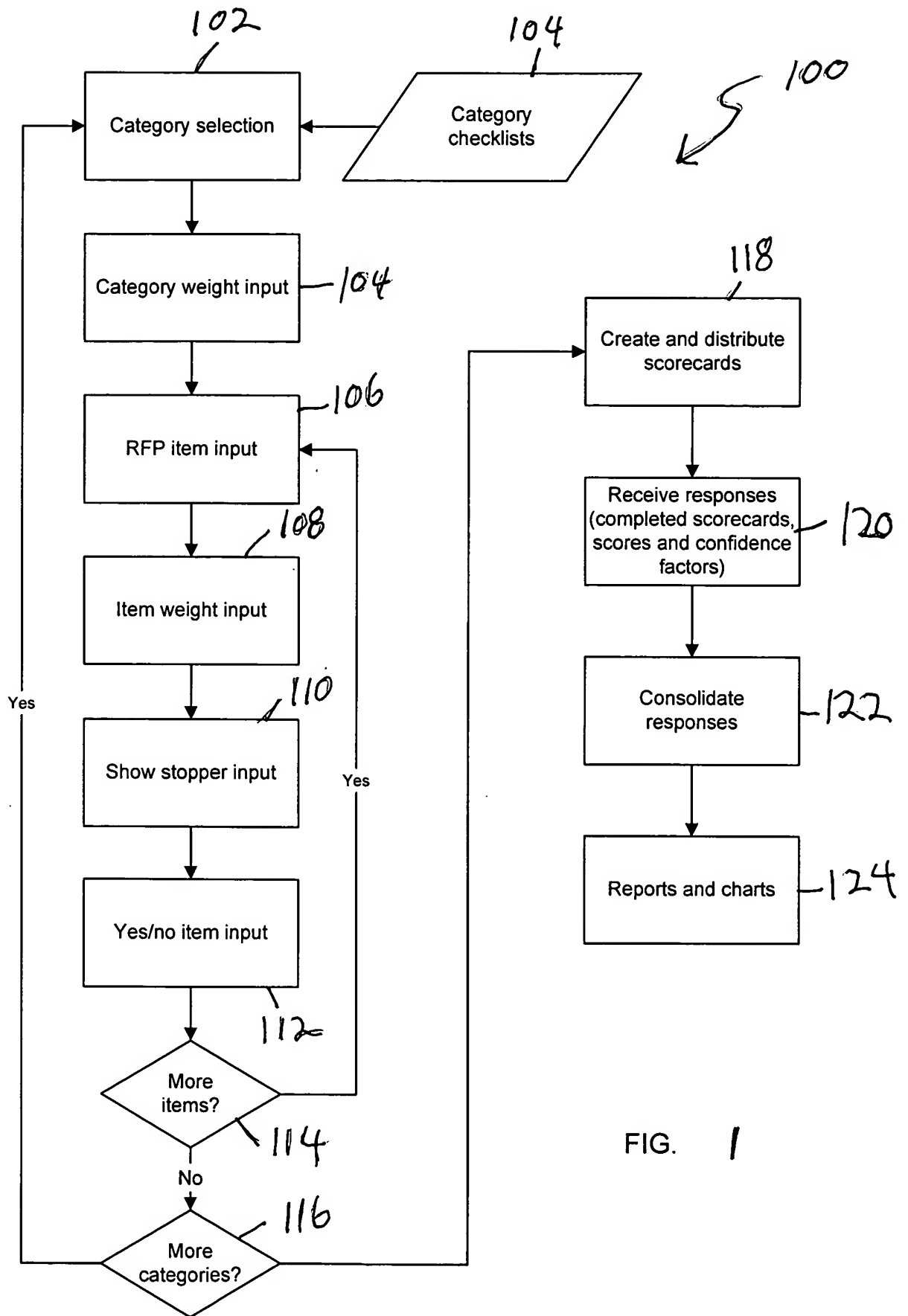


FIG. 1

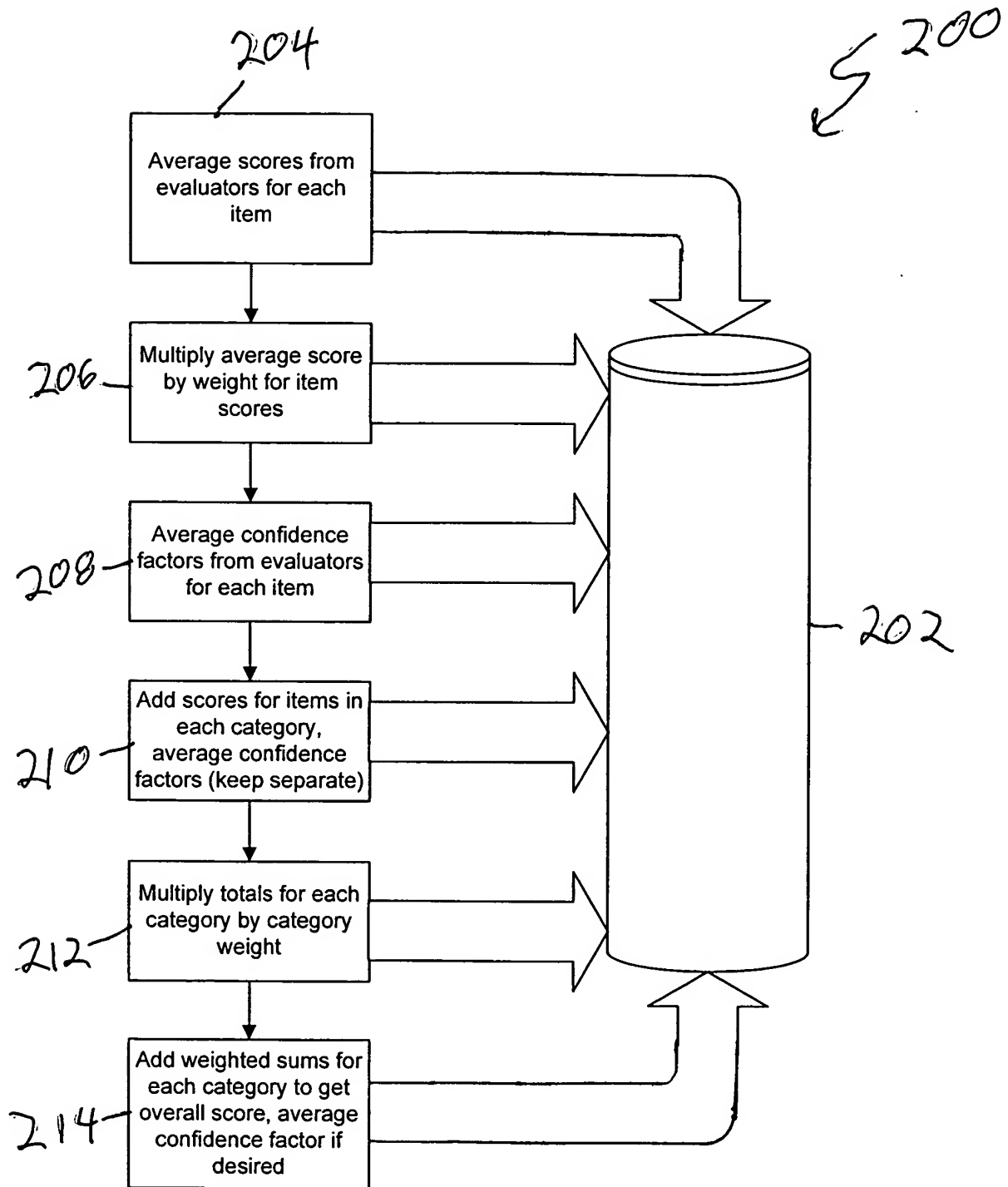


FIG. 2

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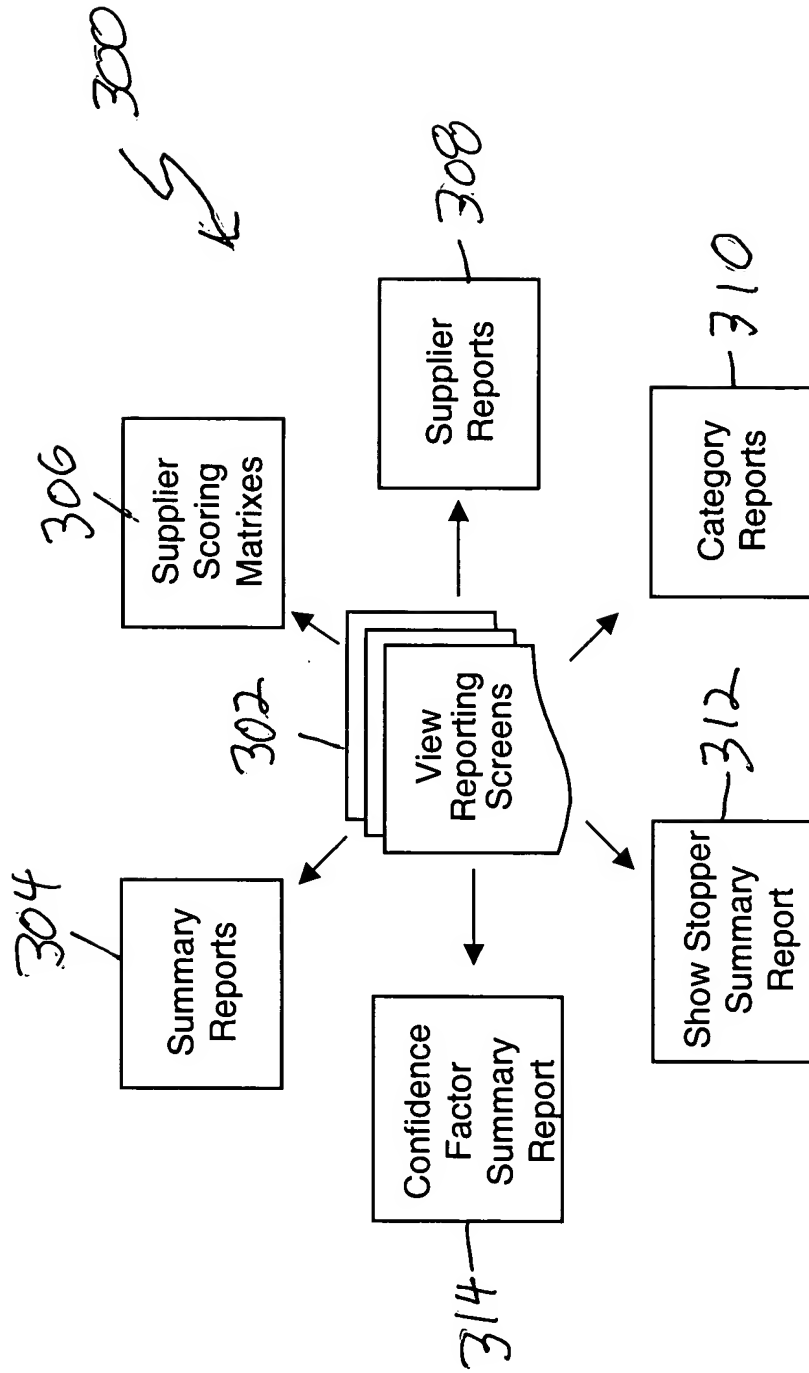


FIG. 3

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400

PHASE I CATEGORY INFO

Input Selected Categories and assign a weight percentage to each.
Percentages should total 100%.

CONTINUE TO PHASE II	
Back to Main Menu	Back to Project Data

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Categories Selected	Weight
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
RUNNING TOTAL 0%	
Click in New Suggested Categories	

402

404

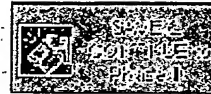
FIG. 4

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500
↓

PHASE II Question Information

Input Item Number and Description
Label items as "New Shoppers" and/or "Old Items" as
appropriate. Assign a weight percentage to each.



502
↓

Category
Name:

Category
Weight:

Item
Number

Item Description

Item
Weight

Total
Item
Weight

		<input type="checkbox"/> New Shoppers	<input type="checkbox"/> Old Items	
		<input type="checkbox"/> New Shoppers	<input type="checkbox"/> Old Items	
		<input type="checkbox"/> New Shoppers	<input type="checkbox"/> Old Items	
		<input type="checkbox"/> New Shoppers	<input type="checkbox"/> Old Items	
		<input type="checkbox"/> New Shoppers	<input type="checkbox"/> Old Items	
		<input type="checkbox"/> New Shoppers	<input type="checkbox"/> Old Items	
		<input type="checkbox"/> New Shoppers	<input type="checkbox"/> Old Items	
		<input type="checkbox"/> New Shoppers	<input type="checkbox"/> Old Items	
		<input type="checkbox"/> New Shoppers	<input type="checkbox"/> Old Items	
		<input type="checkbox"/> New Shoppers	<input type="checkbox"/> Old Items	
		<input type="checkbox"/> New Shoppers	<input type="checkbox"/> Old Items	

508

504 FIG. 5

512 506

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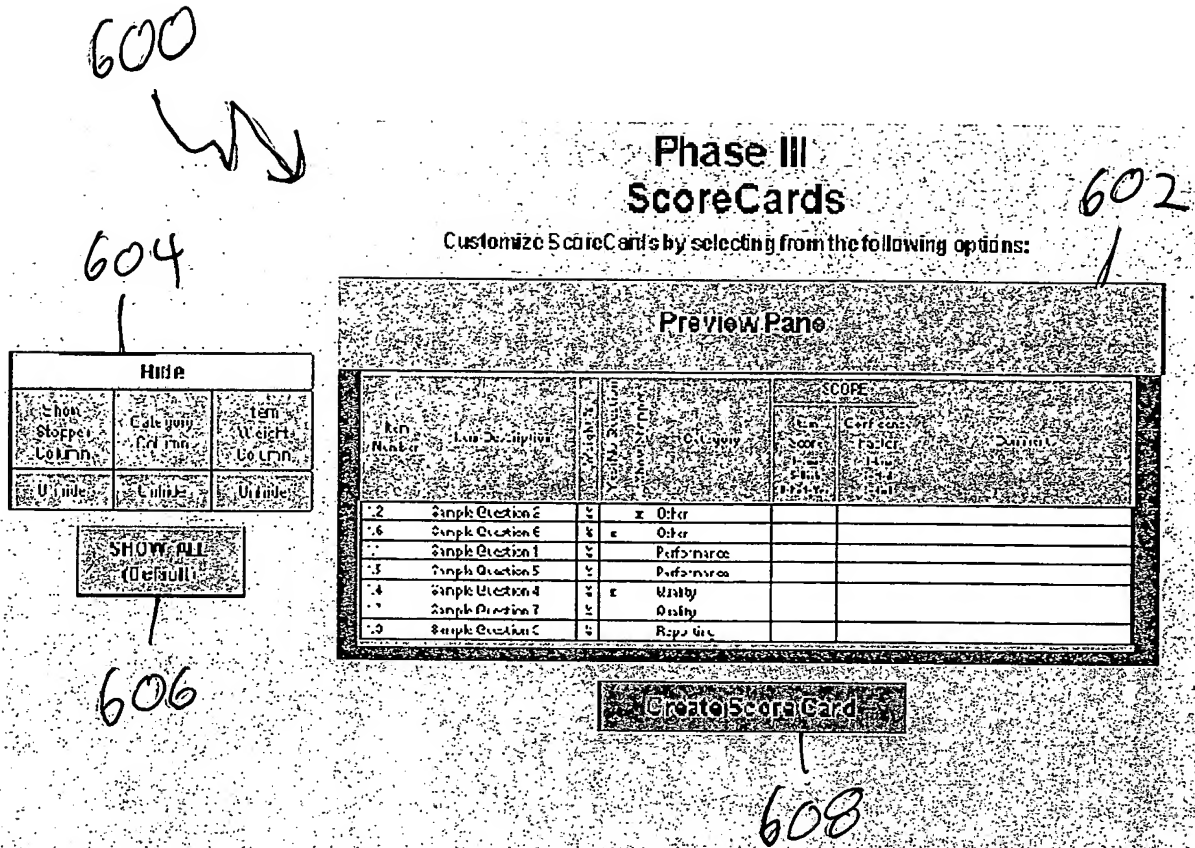


FIG. 6

702 700
~~~~~      ↙ , 704

706 708 710 F1G. 7 712 714



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800

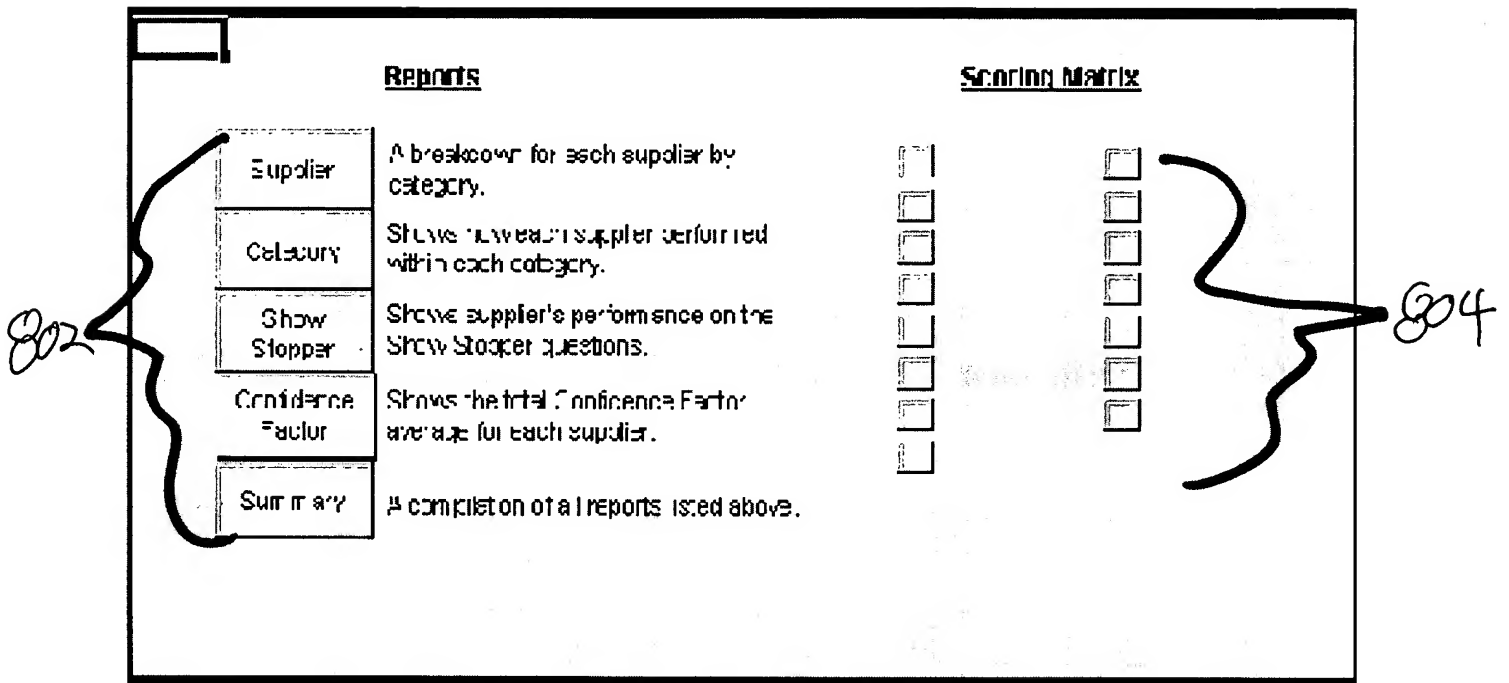


FIG. 8

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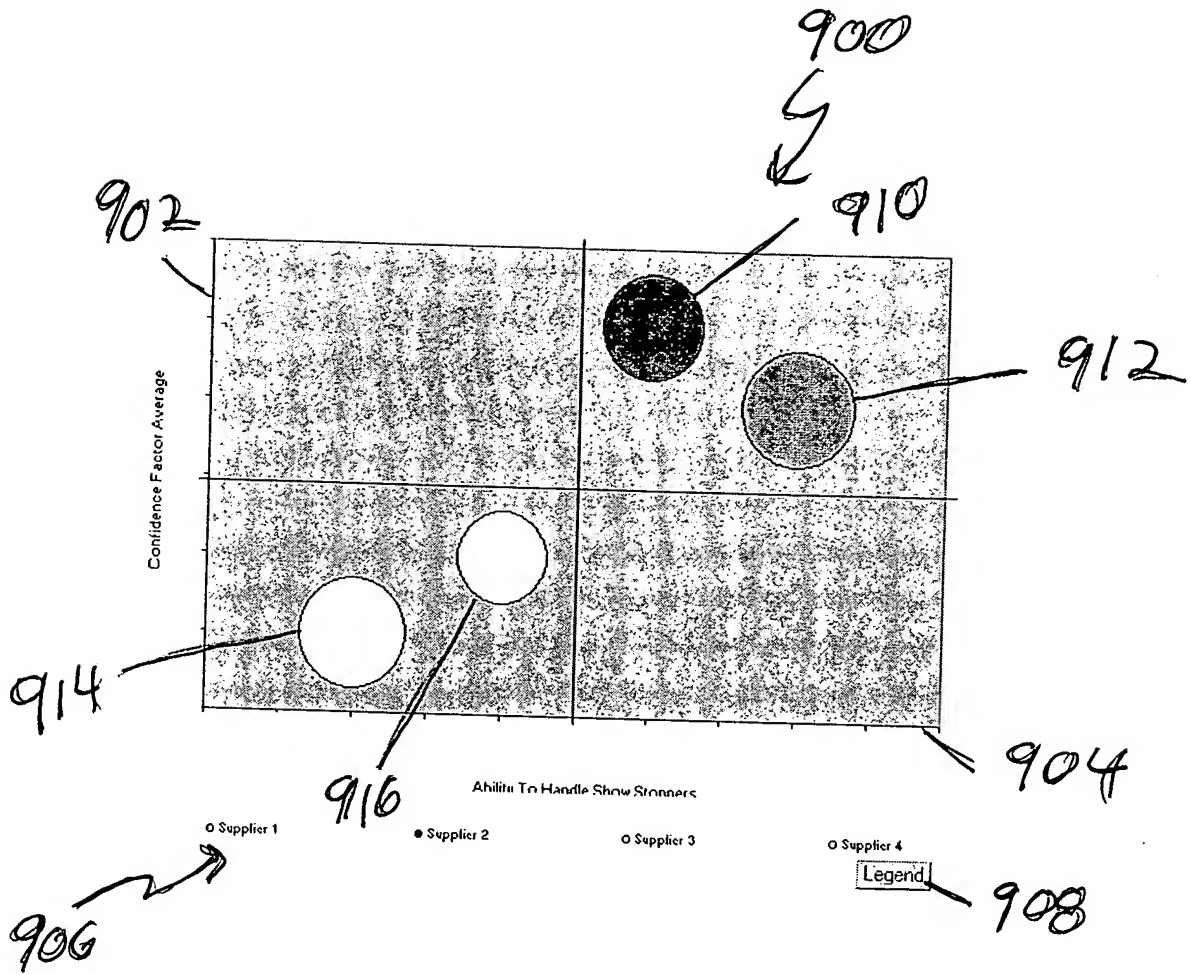


FIG. 9

FIG. 10

